

Advertising Specifications



In order to provide our advertisers and readers with the best possible service, Shattered Glam Magazine asks that you closely follow our production specifications when submitting your prepared advertisement. Shattered Glam Magazine is not responsible for advertisement errors caused by improperly prepared files. The general terms and conditions included in Shattered Glam's Insertion Order apply to all advertisements.

Media: DVD, CD, FTP, or e-mail (PC-formatted).

File Formats: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe PDF, others on request.

File Names: Include the advertiser's name within the file label.

Images and Fonts: All ads must be accompanied by source image links and fonts (PC-compatible).

All ads must be CMYK mode at 300 dpi with a color proof included.

Submittal Dates: All digital files and color proofs are due by the ad material deadline.

Please submit all advertisements directly on disc or send an e-mail to advertiser@shattered-glam.com for instructions on reaching our FTP service.

Size		width	height
Spread	Bleed	17.25"	11.25"
	Trim	17"	11"
Full Page	Bleed	8.625"	11.25"
	Trim	8.5"	11"
2/3 Page		5"	10"
1/2 Page Horizontal		8"	5"
1/2 Page Vertical		3.75"	10"
1/3 Page		2.5"	10"
1/4 Page		3.75"	5"
1/6 Page		2.5"	5"
1/8 Page		3.75"	2.375"
1/12 Page		2.5"	2.375"

